



Non-Sustainable process

- **Large areas of forest land are cleared for wood pulp**
 - Permanent loss of habitat for a number of species
 - Loss of bio-diversity
 - Climate Change
 - Rise in CO2 levels



Sustainable process

- **Cleared forest lands are replanted with trees**
 - Permanent loss of habitat for a number of species
 - Temporary soil erosion
 - Rise in CO2 levels for a long period



Recycling

- **Recycling converts used materials into new products**
 - Forest levels maintained
 - CO2 levels greatly reduced
 - Preserves Bio-diversity

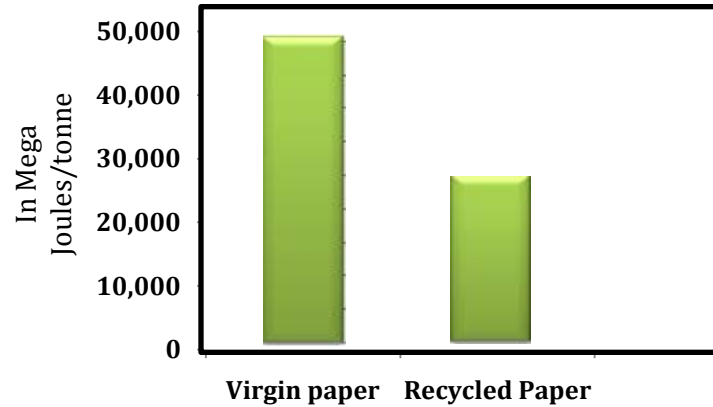


**The True Green Option
Keeping the forest
untouched**

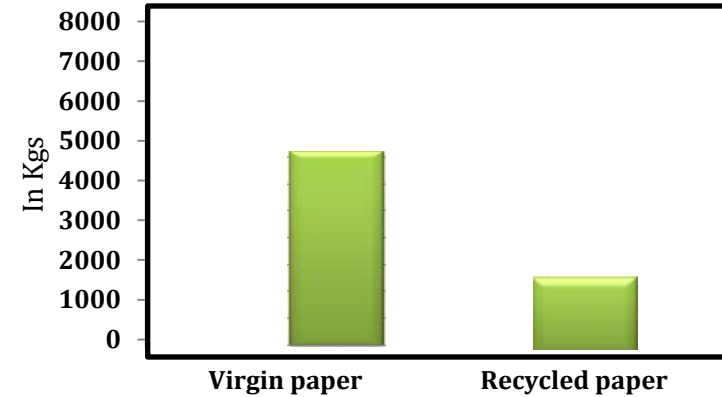
Is recycled paper better for the environment?



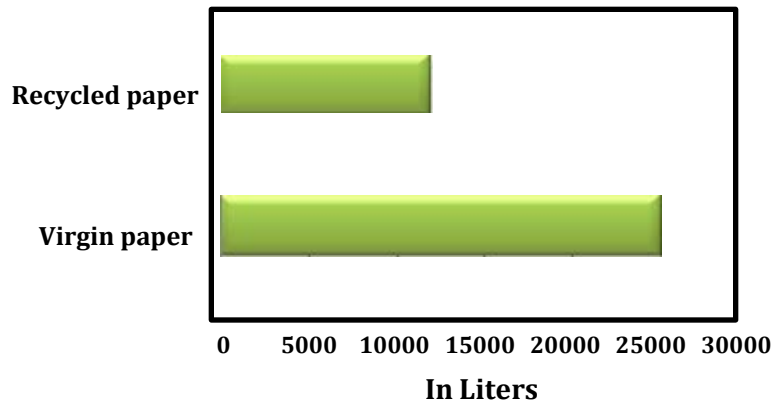
Energy utilized



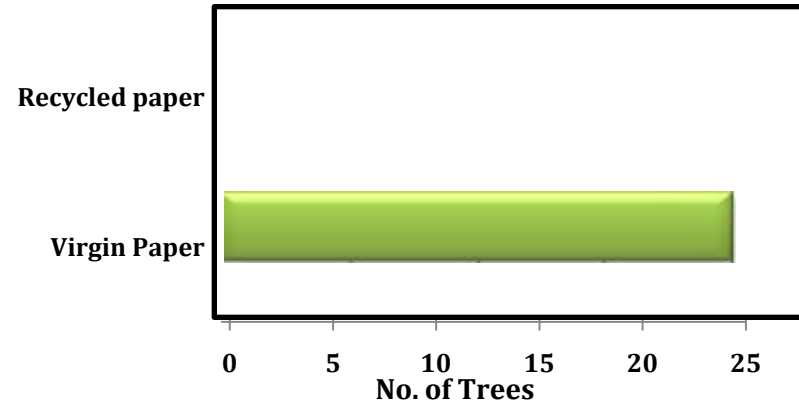
Carbon dioxide emitted



Water Used



Trees Axed



Producing one tonne of virgin paper is far more detrimental than recycled paper

Much Better Production of virgin paper is one of the main causes of deforestation

Creating Value from Waste



Recovered Paper



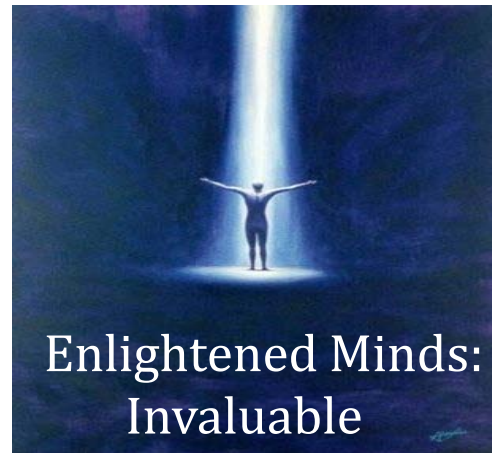
Paper Manufacturing



W & P paper



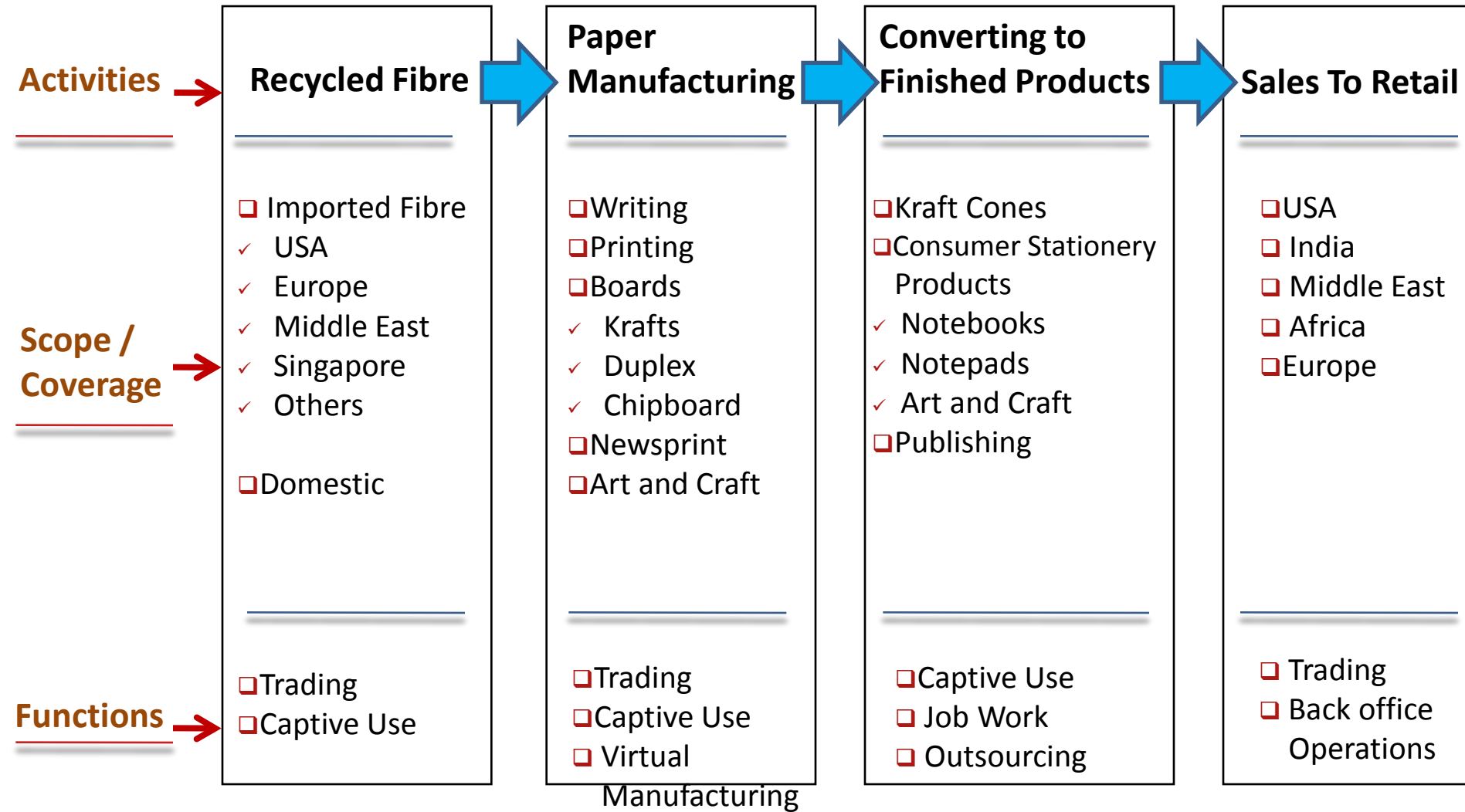
Garbage:
Negative value



Paper products

Kejriwal :
Buys waste paper > Converts recovered paper into recycled paper > Converts recycled paper into finished consumer paper products

Kejriwal's 'End to End' Solutions – Making Greenest Product at Conventional Prices



TRUE GREEN STRENGTH – Making Greenest Product at Conventional Prices